



FOR IMMEDIATE RELEASE

**STEARNS DWIGHT & ASSOCIATES CHOSEN AS MARKETING
AGENCY FOR DON DRESSLER CONSULTING**

LAGUNA HILLS, CALIF. — February 11, 2009 — Stearns Dwight & Associates (SDA), a Southern Calif.-based PR and marketing services agency, providing marketing solutions and PR consulting services to emerging companies, today announced that Don Dressler Consulting, a national leader in human resources and risk management solutions has selected Stearns Dwight & Associates to handle his multi-level marketing programs, including PR, direct mail, advertising and speaking circuit, effective February, 2009.

“SDA has been helping us on a consulting basis for some time and we are now positioned to combine all of our marketing communications; and there is no one better at that than SDA,” said Don Dressler, Don Dressler principal. “Our return on investment on projects with SDA has always been far above expectations. They deliver a full-service marketing program that encompasses all areas, which is exactly what we need,” Dressler said.

About Stearns Dwight & Associates

Founded in 1999, Stearns Dwight & Associates (SDA) offers full-service marketing solutions and public relations consulting to small and medium-sized companies in the technology, home building and real estate markets, as well as a variety of other commercial and industrial segments. Through the imaginative and award-winning writing offered by SDA, client’s messages reach their target audience quickly and affordably. SDA specializes in Public Relations, Media Relations, Sales Collateral, Feature Articles, Biographies, Newsletter Writing, Trade Show Writing, and Web site Copywriting. For more information call: (949) 454-6149, email: info@sda.bz, or visit our [website](#).

About Don Dressler Consulting

Don Dressler is an experienced labor and employment law attorney and former workers' compensation insurance company president. He is a nationally-recognized expert in workers' compensation programs, self-insurance and captive programs, risk management financing, and a multitude of legal issues affecting business. For assistance in complying with California law related to sexual harassment, and in dealing with discrimination and similar legal issues, contact Don Dressler at (949) 553-3742, or email info@dondressler.com.com.

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