

STEARNS DWIGHT & ASSOCIATES TO MANAGE MARKETING AND PUBLIC RELATIONS SERVICES FOR JT STODD & ASSOCIATES

LAGUNA HILLS, CALIF. — January 15, 2009 — Stearns Dwight & Associates (SDA), a Southern Calif.-based public relations and marketing services agency, providing marketing solutions and PR consulting services to small and emerging companies, today announced that JT Stodd & Associates (JTSA), an organizational development, change management and human resource management consultancy, has selected SDA as its agency of record.

JTSA founder Jim Stodd, a seasoned organizational planning consultant, change agent and executive, has employed SDA's services in creating its [Website](#) in addition to marketing and PR programs designed to spotlight JTSA's solutions that help clients create a growth strategy that maximizes commitment and performance.

The communications campaign will build consumer and media awareness of JTSA as a strategic partner to firms in need of organization planning and design, organizational development, recruitment and retention of great talent, compensation and reward management, outplacement and career transition counseling.

"SDA excels at helping its clients create a buzz in all of the right places," said Stodd. "They understand marketing communications and have developed a very successful process for clients that successfully reach the right targets quickly, effectively and regularly. Based on their years of experience in marketing communications we know that SDA gets on track immediately and doesn't stray from the course. We are very happy to be working with SDA," Stodd concluded.

"JTSA is a terrific new client for SDA," said vice president Pat Dwight. "It is truly a pleasure to work with professional organizations and Jim Stodd is one of the leading consultants in organizational performance planning in the business today. His experience and technical knowledge instantly removes barriers and enables JTSA to quickly help companies in transition through the strain," Dwight concluded.

About Stearns Dwight & Associates

Founded in 1999, Stearns Dwight & Associates (SDA) offers full-service marketing solutions and public relations consulting to small and medium-sized companies in the technology, home building and real estate markets, as well as a variety of other commercial and industrial segments. Through the imaginative and award-winning writing offered by SDA, client's messages reach their target audience quickly and affordably. SDA specializes in Public Relations, Media Relations, Sales Collateral, Feature Articles, Biographies, Newsletter Writing, Trade Show Writing, and Web site Copywriting. For more information call: (949) 494-0424, email: info@sda.bz, or visit our website.

About JTSA

JT Stodd & Associates offers organizational development, change management, and human resource management consulting that assists its clients achieve their strategic vision & goals. Founded more than seven years ago, JT Stodd & Associates assess client's organizational capabilities and limitations, and then helps them build the appropriate organizational structure and infrastructure to fully balance and integrate people, process & technology for that client. The Company is backed by broad competencies, years of successful management practice, an unmatched record of consulting successes. Combined with a proprietary seven-step process – *The JTSA Organization Planning and Change Model™* – they provide a complete array of organization development, change management, and human resource management services, all at an attractive and realistic cost. For more information call (949) 551-4377 or email jim@jtstodd.com.

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