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## **STEARNS DWIGHT & ASSOCIATES' PAT DWIGHT RECOGNIZED IN CAMBRIDGE WHO'S WHO 2007-2008**

**Laguna Beach, Calif. — May 29, 2006** — Stearns Dwight & Associates (SDA), a southern Calif.-based public relations and marketing services agency, providing marketing solutions and PR consulting services to small and mid-sized companies, today announced that partner and general manager Pat Dwight has been recognized in the Cambridge Who's Who 2007-2008 Executive and Professional Registry in May 2007.

Cambridge Who's Who identifies executive and professional candidates based on accomplishments, academic achievement, leadership and service to the community. A veteran in public relations and marketing, Dwight has served the southern California business community for more than 25 years. Today she continues to incorporate a high level of ethics and quality standards in professional, corporate and client environments. Amassing valuable experience from both the corporate and agency perspective, Dwight has managed corporate communications for two Fortune 500 companies with oversight of corporate-level strategy, positioning and branding, leading to launching SDA in 2003. Dwight is an associate member of the National Association Real Estate Editors (NAREE) and on the board of directors of the Association of Professional Consultants (APC).

The Cambridge Who's Who distinction recognizes professional achievement of its members shared by thousands of other outstanding leaders in various industries. Benefits of this honor provide members online networking, nationwide exposure and publicity, as well as distinction among members' industry peers. Cambridge Who's Who highlights executives and professionals in virtually every industry and profession; its extensive membership base is International, and is most prominent throughout the United States, Australia, Canada and England.

"I'm delighted with the many doors opened by Cambridge Who's Who," said Pat Dwight, SDA general manager. "We gain tremendous networking and team-building opportunities and look forward to the possibilities presented to us," Dwight said.

### **About Stearns Dwight & Associates**

Founded in 1999, Stearns Dwight & Associates (SDA) offers full-service marketing solutions and public relations consulting to small and medium-sized companies in the technology, home building and real estate markets, as well as a variety of other commercial and industrial segments. SDA specializes in Public Relations, Media Relations, Sales Collateral, Feature Articles, Biographies, Newsletter Writing, Trade Show Writing, and Web site Copywriting. Through the imaginative and award-winning writing offered by SDA, client's messages reach their target audience quickly and affordably. For more information call (949) 494-0424 or visit our [Website](#).

### **About The Cambridge Who's Who**

Cambridge Who's Who is committed to delivering the highest quality networking resource for job recruitment, career enhancement and new business development. Cambridge Who's Who members have exclusive access to the biographies of more than 200,000 successful executives, professionals and entrepreneurs at [www.cambridgewhoswho.com](http://www.cambridgewhoswho.com), where they use the database to share information, knowledge and services. Communication via the Cambridge Who's Who registry travels in two directions, enabling Cambridge Who's Who members to reach out when they have a business need or opportunity and receives information on exciting new ventures.

A photo is available upon request.