

STEARNS DWIGHT & ASSOCIATES TO MANAGE MARKETING AND PUBLIC RELATIONS SERVICES FOR THORNROZE UNIVERSE

LAGUNA BEACH, CALIF. — January 08, 2008 — Stearns Dwight & Associates (SDA), a Southern Calif.-based public relations and marketing services agency, providing marketing solutions and PR consulting services to small and emerging companies, today announced that ThornRoze Universe has selected SDA as its agency of record.

ThornRoze's founder Donna Pulliam has employed SDA's services in creating its [Website](#) in addition to a powerful marketing and PR program, shining a spotlight on the Company's vision promoting authentic artists and good deeds that support the community.

This carefully tailored communications campaign will build consumer and media awareness of ThornRoze, a cultural entertainment company that advances the careers of leading independent artists, and its mission to impact the public through dynamic, soul-grabbing sound and images that uplift and encourage excellence. Standing by its absolute commitment to integrity of purpose, content and performance, ThornRoze is championing the possibilities of change on a profound level.

"I picked SDA because of its commitment to creating a voice that will get my message heard loud and clear," said Pulliam. "SDA's professionalism and passion are carving out a space for ThornRoze to set up shop and make some serious changes through the power of music," Pulliam said.

"We are delighted to be working with ThornRoze," SDA vice president Pat Dwight said. "We believe in the positive nature of this initiative and are fully prepared to support it through a multilevel marketing and publicity approach," Dwight concluded.

About Stearns Dwight & Associates

Founded in 1999, Stearns Dwight & Associates (SDA) offers full-service marketing solutions and public relations consulting to small and medium-sized companies in the technology, home building and real estate markets, as well as a variety of other commercial and industrial segments. Through the imaginative and award-winning writing offered by SDA, client's messages reach their target audience quickly and affordably. SDA specializes in Public Relations, Media Relations, Sales Collateral, Feature Articles, Biographies, Newsletter Writing, Trade Show Writing, and Web site Copywriting. For more information call: (949) 494-0424, email: info@sda.bz, or visit our [website](#).

About ThornRoze Universe

ThornRoze Universe is comprised of a recording/production company (TRM) and foundation (TRF) that advances the careers of leading independent artists and is dedicated to healing the world through exceptional entertainment and "good deeds." Founder Donna Pulliam has attracted a community of artists, environmentalists, business owners and faithful and "lay" people who nurture achievement and evolution of the spirit as a life goal and social standard. ThornRoze's purpose is to orchestrate a global offering of authentic sound and "service" from a roots-based business/art community. The ThornRoze Universe will foster greater participation in altruistic work and environmental concerns as a service to communities. Standing by its absolute commitment to integrity of purpose, content and performance, ThornRoze is championing the possibilities of change on a profound level. To learn more about ThronRoze, visit: www.thornrize.com or call: (310-936-4994.

MEDIA CONTACT: Laura Lee Arnet – SDA – (949) 494-0424 – lauralee@sda.bz

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